Launch Best Practices

The recipe for a successful launch

Wooqer has now been successfully launched across hundreds of organizations and these best practices bring you a summary of the top things that deliver successful outcomes

01	Focus on the Outcome	There are many ways to achieve your Business objective(s). If you focus on the outcome you need to achieve and open your mind on how to get there, chances are there is a way for you to achieve it on Wooqer.
02	Go DIY	Just as learning to drive a car takes some initial investment but offers a lifetime of independence, Wooqer may require some initiation but gives you superpowers that last forever. Take time out to learn the tool and go DIY! Do not create requirement documents.
03	Cut out Alternatives, quickly	It is tempting to try things out before going all out and get validation for your decisions. Or try to achieve the perfect solution before you start. But it's most effective to transition quickly and surely. Some progress is better than delayed progress.
04	Sell and Tell	Built in 'What's in it for me?' for your team and make sure that your efforts are adding value to your team and they recognize the value. Back it up by demanding actions and behaviors that you expect.
05	Plan end to end	Do plan to make bandwidth available for the initiation. Also plan on how you would review progress and what success looks like so you and team know what you are working towards.

As outcomes start becoming visible, do recognize those contributing to the success while listening to and helping / encouraging others.